## TRUST AND FOUNDATION ADMINISTRATION DEPARTMENT

#### **Focus**

The Department's work focuses on three main areas; namely, the DAV National Service Foundation, the DAV Charitable Service Trust, and the Disabled Veterans' Life Memorial Foundation.

The National Service Foundation, Charitable Service Trust, and Disabled Veterans' Life Memorial Foundation are separate entities from the DAV National Organization. As such, each is chartered and organized independently resulting in the need for separate record keeping procedures and administrative functions. The Department's responsibilities include overseeing the day-to-day business operations, grantsmanship activities, and correspondence with the varying constituents

DAV National Service Foundation www.nsf.dav.org

The DAV National Service Foundation develops financial resources for the assistance, aid, maintenance, care, support and rehabilitation of ill, injured, and wounded veterans and their families, either directly or by contributions to the service programs of the DAV National Organization or its Departments and Chapters. The Foundation is governed by a Board of Directors consisting of seven voting members and the Chairman of DAV's Board of Directors. The Chairman does not serve as a voting member.

Most contributions to the Foundation come in the form of direct gifts from DAV members, Chapters, Departments and Auxiliary Units. National Service Officers play a vital role in the success of the Foundation. The majority of contributions are from veterans grateful for the representation and services provided by the NSOs.

To further highlight the accomplishments of NSOs throughout the country, a recognition plan has been established. National Service Offices have been placed into five distinct divisions. Following receipt of outstanding service, veterans often contribute to the Foundation with an NSO's name attached. These contributions are further encouraged through a direct mail program developed on behalf of the NSOs in 2004. Primarily, this program allows for monthly mailings to veterans who receive favorable assistance through the National Service Offices. Selection criterion is based upon type of claim.

Within each division, the NSO with the largest cumulative contributions will be given an award at the conclusion of the calendar year. Awards are presented during the National Convention.

Additionally, contributions are made through direct donations and bequests. Significant gifts are recognized through an established rewards program.

# The Columbia Trust www.nsf.dav.org/trust

In 1996, the DAV National Service Foundation Board pledged its support and agreed to assist the national organization in administering a new project, which was then known as "The Colorado Trust." The project was created in an effort to augment DAV's vigorous service activities and programs.

The Trust was named after the DAV Department of Colorado in recognition of its generous \$500,000 contribution to initiate the service fund.

Following establishment of the Trust fund, it was decided that future contributions totaling \$500,000 or more would effectively rename the fund "The Columbia Trust." In 2008, the DAV Department of Florida provided this contribution, renaming the fund as designated.

The Columbia Trust is a restricted Trust Fund providing a means for Departments and Chapters to become self-sufficient and support service programs at the grass roots level. If possible, Chapters and Departments are asked to contribute to the Columbia Trust for direct service to veterans in need. The Columbia Trust project allows for expansions in service to veterans in areas where unserved or underserved veterans reside.

Grants from The Columbia Trust are awarded to Chapters and Departments that require funds to support DAV's nation-wide Voluntary Services efforts, including the Hospital Service Coordinator (HSC) program and the Transportation Network. Additionally, funds support the initiation of new programs of services throughout the country.

The Foundation's Board of Directors acts as a fiduciary of The Columbia Trust, with guidance from an Advisory Committee. The Advisory Committee consists of one member from each of the National Districts, and was established to advise the Board on the merit of each grant request.

Furthermore, The Foundation's Board of Directors provides overall supervision of The Columbia Trust. Day-to-day assistance is provided by staff members at the DAV National Headquarters office in Cold Spring, KY. Staff members include the National Service Foundation's Administrator, the National Director of Voluntary Services, Inspector General, and supportive personnel in both the Trust and Foundation Administration department and the department of Voluntary Services.

Columbia Trust grant applications are available on the Foundation's website at www.dav.nsf.org or upon request to the Trust and Foundation Administration department.

## DAV Charitable Service Trust www.cst.dav.org

In 1986, the Charitable Service Trust (Trust) was established in a way that meets the requirements of donors with special giving needs, such as those who wish to contribute through the Combined Federal Campaign, United Way campaigns and similar types of workplace giving campaigns or matching gift programs.

Realizing that most charitable contributions from these types of donor giving programs require charitable organizations to be recognized under specific IRS Codes, the DAV established the Trust, which meets the IRS tax-exempt criteria under Section 501 (c) (3) of the Internal Revenue Code.

The Trust receives the majority of its support through the Combined Federal Campaign (CFC), which is our government's donor option giving program.

In addition to the contributions received through workplace campaigns, a Charitable Gift Annuity (CGA) program was initiated in 1999. The CGA program is administered in conjunction with the DAV Gift Planning department.

Through the CGA Program, donors make a gift to the Trust in exchange for a fixed, guaranteed lifetime income with varying rates dependent on one's age.

The Trust is a "grantsmaker," assisting the National Organization in funding essential services and programs for ill and injured veterans throughout the country. Grantmaking is targeted to not-for-profit entities located in the United States of America. Through the Trust, DAV has been able to support innovative programs in varying capacities.

To be considered for funding, organizations must submit a formal application and necessary supportive documents for further evaluation. After careful review, the provided materials are referred to the Board of Directors for determination.

### Disabled Veterans' Life Memorial Foundation www.advlm.org

Most recently, the Trust and Foundation Administration department acquired the daily responsibilities of the long-time DAV affiliate Disabled Veterans' Life Memorial Foundation.

The DVLMF was founded in 1997 to support the design, build, and permanent maintenance of the American Disabled Veterans for Life Memorial in Washington, D.C. Utilizing authorization from Congress and significant contributions from entities such as the DAV, the Memorial was constructed over a 17-year period.

In paying tribute to *all* disabled veterans—past, present, and future—the Memorial was constructed with granite and glass walls, a reflecting pool, and ceremonial flame. According to designer Michael Vergason, each glass and granite wall represents the strength and fragility of the human spirit while the flame embodies the elements of injury; loss and renewal; and hope that springs from perseverance in the face of adversity.

Upon completion in 2014, the Memorial was dedicated at its location near to the U.S. Capitol Building. Following the symbolic tribute to the nation's disabled veterans, the Memorial was officially turned over to the U.S. government to be physically maintained by the National Park Service.

The Memorial's Foundation was graciously gifted to the DAV in recognition of the two entities' shared objective in honoring the men and women who sacrificed through service to the country. DAV's Trust and Foundation Administration department began management of the DVLMF's daily endeavors in March 2015.