

# SUPPORTING VICTORIES FOR VETERANS





# Membership Seminar

DAV National Convention August 7, 2022<sup>©</sup>

Doug Wells National Membership Director dwells@dav.org (859) 442-2060





## Interim Membership Committee

## Members

- Chair Steve Prestwich, Utah
- Matt Kempainen, Wisconsin
- Cali Mullins, Washington
- John Walker, Minnesota

# DAV "Elevator Pitch" for Recruiting

- Digital and Hard Copy Version
- Links to Important Documents and Resources
- Customizable Talking Points



#### March Membership Madness











- Department Champion
- Department MVP
- Top Individual Recruiter
- Runner-up
- The winning Departments will also receive \$250 Gift Cards from Office Depot!
- Organic Recruiting
- Higher Conversion Rate
- Any Online Recruiting Platform Can Be Used



#### March Membership Madness 3/10 - 3/30





### dav.org/warrior



## **Recruit a Warrior**

Please enter your Membership Number to receive your personal recruit a warrior link:

Enter Membership Number

VERIFY MEMBERSHIP NUMBER

Thank you for your dedication to our organization and for helping us grow our DAV community.

#### **Recruitment Points**

- 1 to 3 Points per New Member Recruited
- Older Points Will Expire
- Annual 3-year Rolling Basis
- dav.trophyawards.com







#### **Goals & Hot Lists**

- New Part Life and Full Life Count Toward Goal
- Goals are based on Prospect "Hot List"
- Departments or Chapters must request from NHQ
- Membership List Request Form
- 1-888-236-8313
- MembershipPublic@dav.org





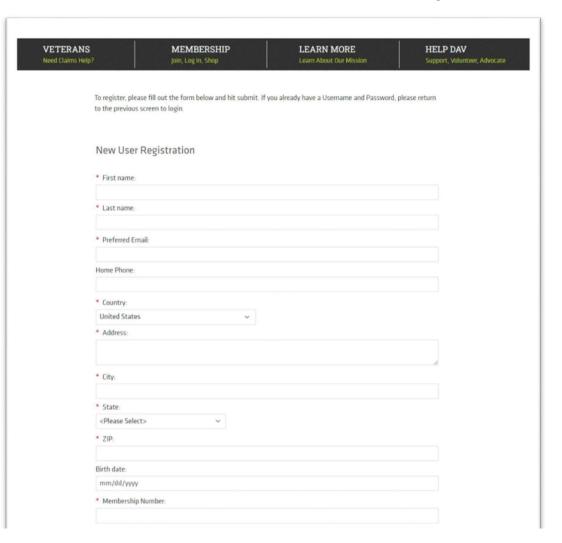
## **How to use your Hot List**

- Hot List reflects the most viable member prospects in your chapter's jurisdiction
- Mail or Call Prospects to invite them to meetings or functions
- Visit Prospects at their homes
- Inquire about their claims and/or transportation to and from VA medical appointments
- Look for LVAP opportunities
- Prospects are more likely to join when they understand the value of membership in DAV



#### MyDAV.org Portal (mydav.org/member-registration)

# Login Username: Password: ☐ Remember login **LOGIN** New user registration Forgotten password





#### MyDAV.org Portal (mydav.org/member-registration)

#### **New User Registration Email**

Subject: DAV/DAV Auxiliary MyDAV.org Portal Registration

From name: DAV

From address: <u>MembershipAssistant@dav.org</u>

Thank you for joining our online community. We appreciate your patience while we process your sign-up request, which might take up to 2 business days. You will receive another email confirmation when the process is complete. At that point, you will be able to log into the MyDAV.org portal to access your profile and other areas of the community. We have included your username below for your reference.

Username: <username>

Once we process your registration here at DAV National Headquarters, you will receive an email confirming access to the Membership MyDAV.org portal. Depending on when you register (weekends, holidays, etc.), it could take a couple of days to complete.



#### MyDAV.org Portal (mydav.org/member-registration)

#### **Registration Confirmation**

Subject: Your DAV/DAV Auxiliary MyDAV.org Portal Account

From name: DAV

From address: MembershipAssistant@dav.org

#### Welcome to the DAV/DAV Auxiliary MyDAV.org Portal!

Your MyDAV.org portal account request has been processed. You can now log into the portal to view your profile and update your details. If you have forgotten your password, you can submit a <u>password reset request</u> from the <u>login page</u>.

#### Log in Now

We look forward to interacting with you and hope that you enjoy the MyDAV.org portal.

The login link that is included in the automated confirmation email is: <a href="http://www.mydav.org/login">http://www.mydav.org/login</a>



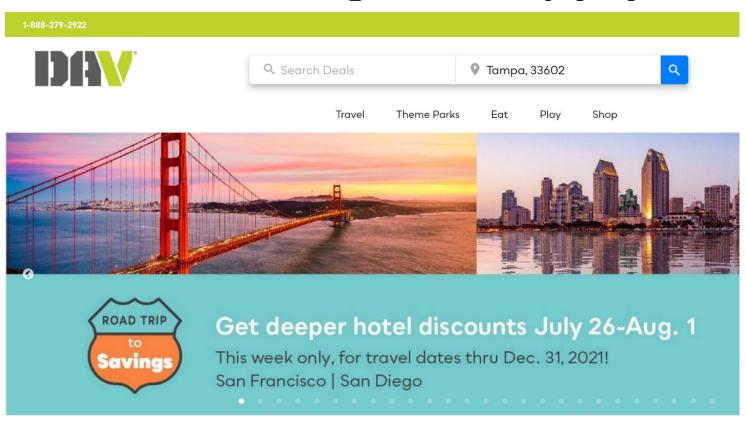
## MyDAV.org Portal (mydav.org/login)



- Self-service password reset
- Access tiles are available based on roles within DAV



#### DAV Member Advantages - DAV.EnjoyMyDeals.com







## **Questions?**

