

VETERANS TO SHOP TAX-FREE AT ONLINE MILITARY EXCHANGES



EXCHANGE
ARMY & AIR FORCE EXCHANGE SERVICE

WEDNESDAY JULY 26, 2017

Starting this Veterans Day, November 11, 2017, all honorably discharged veterans, no matter their branch of service, will be eligible to shop tax-free online at the Army, Navy & Air Force Exchange Service. The online shopping benefit will give veterans access to the same discounts they enjoyed on base while in the military.

Expanding these online offerings to veterans is part of an effort to keep the Exchanges competitive as the armed forces shrink and servicemembers buy more for delivery. Since 2011, the number of active-duty Army and Air Force soldiers has declined by 13 percent. Fewer soldiers in the service and more soldiers buying from online retailers like Amazon means less business, making it harder to keep costs down for military personnel.

But with the addition of all honorably discharged veterans, the Exchanges could add nearly 13 million new customers. That could potentially bring in an additional \$200 million every year within three years, according to the AP. Last year, the Exchanges generated \$8.3 billion in sales.