

STATE DEPARTMENT OF MISSOURI

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DATE: January 5, 2010

TO: DAV & DAVA State Officers
All DAV Missouri Chapters
DAV State Executive Committee Members (SEC's)
All Department Service Officers

FROM: Larry Daniels, State Adjutant

SUBJECT: Department Directory

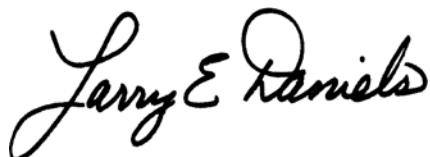
During the 2009 DAV State Department Convention, approval was granted to publish a DAV Department Directory, 1,350 copies. The department will publish the directory with funds raised from contributions for advertising sold by members and chapters of the DAV State Department of Missouri. With the DAV selling the ads, all funds will go to the DAV State Department of Missouri. After publishing costs are paid then any additional amount collected will go to the Department Service and Transportation Program.

We are requesting your assistance along with that of your chapter and its members in collecting advertising for the 2010-2011 DAV Directory. Forms and envelopes to report the contributions and receipts are enclosed. Cost of ads by page size is listed on the form. Ads may be sold to individuals, businesses, doctors, lawyers, veteran's organizations (including DAV chapters), etc. Let potential advertisers know that all funds will go to the DAV and after publishing costs, the remainder will be used for the DAV Service and Transportation Programs. A department finance report is available upon request.

When printed, copies of the Directory will be distributed to each chapter and to each advertiser. This directory contains very useful information such as the latest VA benefits, DAV membership information, DAV chapter information, data on members of congress, and information on state veterans' homes. If we are to continue publishing the DAV Directory, we will need the help of our chapters and members throughout the state. Please use your leadership ability to encourage chapters and members to help. In addition, we need your personal involvement in persuading businesses and other donors to buy advertising.

Please have your ads in no later than September 15th, 2010.

If you need more forms or information, please contact this office.660 627-0328



Larry Daniels
Adjutant