

STATE DEPARTMENT OF MISSOURI

******* MEMO *******

DATE: January 21, 2009
TO: All State Officers, Chapters, NSO's and DSO's
FROM: Larry Daniels, State Adjutant
SUBJECT: Department Directory

During the 2008 DAV State Department Convention, approval was granted to publish a DAV Department Directory. 2,000 copies. The directory will be published by the department with funds raised from contributions for advertising sold by members and chapters of the DAV State Department of Missouri. With the DAV selling the ads, all funds will go to the DAV State Department of Missouri. After publishing costs are paid then any additional amount collected will go to the Department Service and Transportation Program.

We are requesting your assistance along with that of your chapter and its members in collecting advertising for the 2009-2010 DAV Directory. Forms and envelopes to report the contributions and receipts are enclosed. Cost of ads by page size is listed on the form. Ads may be sold to individuals, businesses, doctors, lawyers, veteran's organizations (including DAV chapters), etc. Let potential advertisers know that all funds will go to the DAV and after publishing costs the remainder will be used for the DAV Service and Transportation Programs. A department finance report is available upon request.

When printed, copies of the Directory will be distributed to each chapter and to each advertiser. This directory contains very useful information such as the latest VA benefits, DAV membership information, DAV chapter information, data on members of congress, and information on state veterans homes. If we are to continue publishing the DAV Directory, we will need the help of our chapters and members throughout the state. Please use your leadership ability to encourage chapters and members to help. Also, we need your personal involvement in persuading businesses and other donors to buy advertising.

If you need more forms or information please contact this office.660 627-0328



Larry Daniels
Adjutant

DAV STATE DEPARTMENT OF MISSOURI DIRECTORY

ADVERTISING PRICE:

| | |
|-------------------------|----------|
| FULL PAGE..... | \$615.00 |
| HALF PAGE..... | \$450.00 |
| 1/3 PAGE..... | \$360.00 |
| 1/4 PAGE..... | \$300.00 |
| BUSINESS CARD SIZE..... | \$ 50.00 |
| ONE LINE..... | \$ 25.00 |

Forward the following information plus applicable payment to:

**DAV State Department of Missouri
22902 Michigan Trail
Kirksville, MO 63501**

Business/Donor Name: _____

Ad Size: _____ Price: \$ _____

Business/Donor Address:

Name of Person Selling Ad:

Address of Ad Seller:

Business/Donor Telephone:

(____) _____

Area Code Number

PLEASE FILL OUT THE FORM WITH ALL THE INFORMATION

Detach Here

Receipt: (Give to Person Purchasing Ad)

Rec'd From: _____ Amount: \$ _____

Rec'd By: _____ Date: _____
 Signature



DISABLED AMERICAN VETERANS

State Department of Missouri
22902 MICHIGAN TRAIL
KIRKSVILLE, MISSOURI 63501-1628
(660) 627-0328 - FAX (660) 665-0314

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January 21, 2009

To Whom It May Concern:

The bearer of this letter is acting in behalf of the Disabled American Veterans (DAV) chapter in your area.

Disabled American Veterans, State Department of Missouri has asked all DAV chapters and their members in Missouri to assist in obtaining contributions toward publishing a directory of federal benefits, which will provide useful information to veterans. Each contributor will be listed in the directory with the size of the listing being determined by the amount contributed. All funds go directly to the DAV and any funds collected over the cost of publishing the directory will go to the DAV Service Program, which provides free assistance to veterans in obtaining VA benefits. The service program also provides free transportation for veterans to receive medical care when they have no other means of travel.

Each contributor will receive a copy of the directory when it is published in the fall of **2009**. If you have any questions or need further information you may write or call the above address or phone number. Thank you for any assistance you may provide.

Sincerely,

A handwritten signature in cursive script that reads "Larry E. Daniels".

Larry E. Daniels
State Adjutant